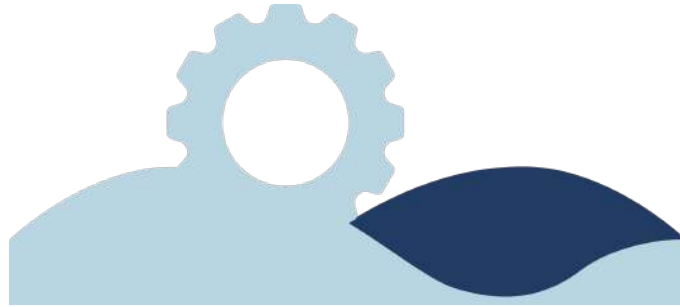


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# MARMED

MARitime cluster Management Education Development

## Exciting News from the MARMED 2nd Transnational Meeting!



wonderful premises of the Instituto Hidrográfico, where the office of Forum Oceano is located. The meeting brought together Maritime Cluster Managers from across the Mediterranean Area to address industry demands and skillset gaps.

Thanks to the outstanding efforts of our lead coordinator, ForMare - Polo Nazionale per lo Shipping, Italy, and our dedicated consortium and associated partners, during the meeting, we achieved significant milestones, aligned next steps, dispelled doubts, and generated innovative ideas that will steer the maritime sector towards a sustainable and innovative future.

A significant result was the delivery of the skill gaps analysis, which is described in more detail in the next section.

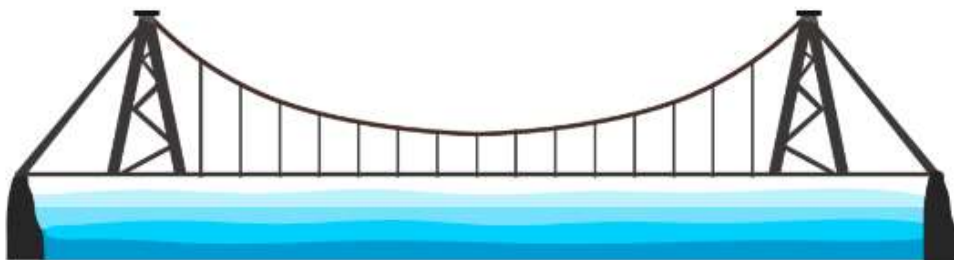
Read all about here:

<https://www.linkedin.com/feed/update/urn:li:activity:7110904810442211328>

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## WP2 FINAL REPORT ON SKILL GAPS ANALYSIS

### BRIDGING SKILL GAPS OF BLUE ECONOMY CLUSTER MANAGERS



The work carried out in WP2 “skill gaps analysis” aimed at reaching a deeper understanding of key skill gaps of current and future Blue Cluster managers.

In fact, a significant gap between current skills and future/ideal skills in relation to a blue cluster manager role has emerged. In particular, a strong mismatch between current training programmes and current market needs was registered, and more specifically a lack of hard (technical) skills, particularly in relation to skills related to digitalization, business management foreign language knowledge etc.

In addition, a lack of soft skills, such as problem solving, multicultural knowledge, interpersonal skills also emerged. Moreover, as far as blue economy sectors are

There is a need to encourage a less theoretical and a more hands-on approach in future training processes, and to foster continuous training, boosting awareness and career opportunities, especially among young talents, encouraging training with multidisciplinary and integrated approaches.

## Dissemination of MARMED Project

# MARMED Project hits the mark at the Blue Planet Economy Expoforum

11th October, Rome, Italy



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place in Rome from the 10th to the 12th of October, 2023, in the frame of the panel «SKILLS TO FEED JOBS» organized by the National Institute of Oceanography and Applied Geophysics - OGS.

The discussion involved main stakeholders of private and public institutions and focused on how to promote the next generation of blue careers in the Mediterranean region.

The main focus of the Blue Planet Expoforum was the ecological transition challenges for the Mediterranean Region: Sustainable development, regeneration, and youth experience for a Blue Future

To learn more about the event, please visit the website:  
<https://www.blueplaneteconomy.it/en/>

Read here all about it!

<https://www.linkedin.com/feed/update/urn:li:activity:7119957271811375104>



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## MARMED Project Makes Waves at SEAFUTURE 2023

8th June, La Spezia, Italy



MARMED Project was also presented during the 8th Edition of SEAFUTURE that took place in La Spezia Naval Base from the 5th to the 8th of June, 2023, in the context of the workshop «THE WESTMED MARITIME CLUSTERS ALLIANCE: ACHIEVEMENTS AND EVOLUTIONS TOWARDS A RICHER PANORAMA OF SUSTAINABLE BLUE ECONOMY INITIATIVES».

Organised by the WestMED Initiative, the workshop saw the presence of several representatives from European and non-European Maritime Clusters.

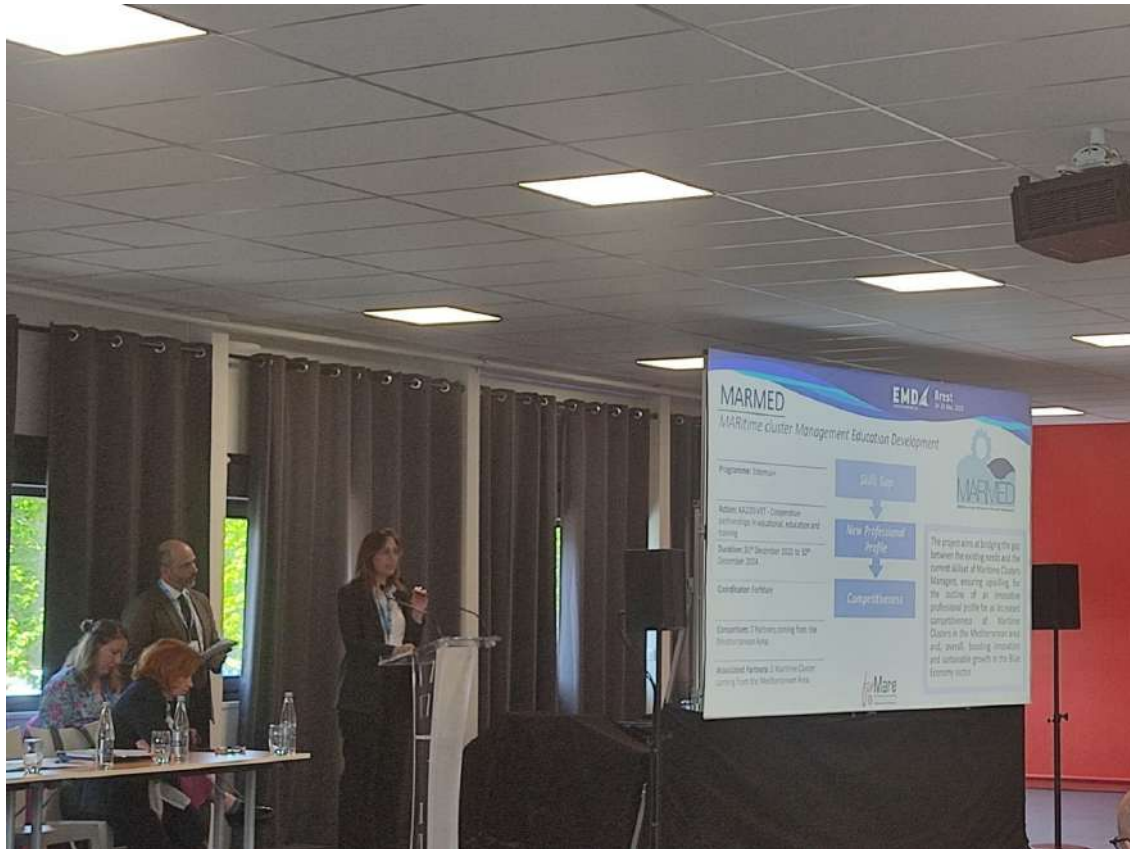
Seafuture is the hub on the Mediterranean Sea for the Blue Economy. It is a business convention for maritime and dual use technologies: unique in the Mediterranean basin because implemented inside a Naval Base.

To learn more about the event, visit the website: <https://seafuture.it/>



# Maritime Day 2023

24th – 25th May 2023, Brest, France



The MarMED Project was presented during the European Maritime Day 2023 that took place in Brest (France) on the 24th – 25th May 2023, in the context of the joint workshop «FUTURE SKILLS FOR SUSTAINABLE BLUE ECONOMY: WHAT CHALLENGES AND OPPORTUNITIES?».

The EMD is the annual two-day event during which Europe's maritime community meets to network, discuss and outline joint actions on maritime affairs and sustainable blue economy.

The workshop has been selected by the European Commission as an associated event of the #EuropeanVocationalSkillsWeek2023 and of the #EuropeanYearofSkills. Click here for more information: <https://european-maritime-day-2023.b2match.io/>



## About MarMED

The new ERASMUS+ Project MarMED - MARitime cluster Management Education Development project aims at bridging the gap between the existing needs and the current skill set of Maritime Cluster Managers ensuring the reskilling and up-skilling for an innovative professional profile toward an increased competitiveness of the Maritime Cluster in the Mediterranean area and, overall, the boosting of innovation and sustainable growth in the Blue Economy sector.

Maritime Clusters represent strategic “policy actors” that support the sustainable growth and the competitiveness of the Blue Economy Sector across the European Union and, in particular, the Mediterranean Area.

In this context, Clusters promote the uptake of innovation, knowledge transfer, financial access, ensuring that the support provided is effective and locally grounded.

In the Mediterranean area, Maritime Clusters register a lack of Competitive Managerial Staff often without specific innovation and management skills or without specialization in specific areas such as, for instance, maritime spatial planning background.

At the same time, the necessity of more effective Entrepreneurial and Innovation skills for Maritime Clusters professionals continuously increases, and therefore it results essential to promote competitive profiles for Marine and Maritime Clusters across Europe and, specifically, in the Mediterranean Area.

At this purpose, the project aims at providing innovative and accessible tailor-made curriculum, knowledges, and skills; at enhancing the capacity building of Blue Clusters Managers; at producing a set of Recommendations for Blue Clusters Managers Training and capacity building, addressed to all the actors of the Blue

The project is co-funded by Erasmus+, the EU Programme for education, training, youth and sport, in particular under the Key Action 2: Cooperation among Organizations and Institutions.

It lasts 24 months, from December 2022 to December 2024. Under the coordination of ForMare – Polo Nazionale per lo Shipping the MarMED - MARitime cluster Management Education Development project consortium is composed of seven Partners and three Associated Partners, operating in the Mediterranean Area.

#### Partners:

1. [ForMare - Polo Nazionale per lo Shipping](#), Italy
2. [Cluster BIG, Blue Italian Growth Technology Cluster](#), Italy
3. [Forum Oceano, Cluster da Economia do Mar](#), Portugal
4. [Strategis, Maritime Centre of Excellence](#), Greece
5. [OGS, Istituto Nazionale di Oceanografia e di Geofisica Sperimentale](#), Italy
6. [Metropolitan College](#), Greece
7. [MaritimeMT, Mediterranean Maritime Research and Training Centre](#), Malta

#### Associated Partners:

- [FdM, Federazione del Mare](#), Italy
- [DLTM, Distretto Ligure delle Tecnologie Marittime](#), Italy
- CMT, Maritime Tunisian Cluster, Tunisia

Find out more about the project here: <https://www.projectmarmed.eu/>

Click here if you are interested in reading the final report on the Skill Gaps Analysis: <https://www.projectmarmed.eu/results/>

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## Sustainable Blue Economy Updates

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## THE EU BLUE ECONOMY REPORT 2023



The 2023 edition of the EU Blue Economy Report highlights the evolution of the blue economy sectors since 2010. It shows that despite the negative impact of the COVID19 pandemic and the unprovoked Russian invasion of Ukraine, **most of the analysed sectors increased their economic performances.**

From 2010 until 2020, there has been a significant increase in the Gross Value Added, the main economic performance indicator, for the sectors in:

- living resources: + 25%;
- port activities: + 25%;
- offshore wind energy: + 1762%;
- ship building and repair: + 22%.

Meanwhile **the blue economy sector is offering new job opportunities;** the number of employees in the analysed sectors has been increasing, with a peak registered in the offshore wind energy sector, whose employment rate increased by 20 times in just 10 years.

You can read and download the full report from the website: <https://op.europa.eu/en/publication-detail/-/publication/9a345396-f9e9-11ed-a05c-01aa75ed71a1>

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